

YES! Our company will be a Pacesetter in 2025 and achieve the Pacesetter level selected below:

___ **Platinum** Pacesetter: we will complete **thirteen** of the Pacesetter goals.

___ **Gold** Pacesetter: we will complete **eleven** of the Pacesetter goals.

___ **Silver** Pacesetter: we will complete **nine** of the Pacesetter goals.

___ **Bronze** Pacesetter: we will complete **seven** of the Pacesetter goals.



PACESSETTER 2025

PACESSETTER COMPANY/AMBASSADOR INFORMATION

Company/Organization _____

Ambassador Name _____

14 Opportunities to achieve your desired Pacesetter Level:

- ☐ Select a Campaign Ambassador to coordinate with your UWDC liaison and return campaign reports to the UWDC office on or before **August 31, 2025**. **
- ☐ Create an employee committee to conduct the campaign.
- ☐ Have organizational leadership publicly endorse the campaign via social media.
- ☐ Host an internal kickoff presentation (*Virtual or InPerson*), for upper management, to jumpstart the campaign with their pledge and show support for employees to participate.
- ☐ Host an internal kickoff presentation (*Virtual or InPerson*), for all employees, to ask for their support.
- ☐ Conduct a special event(s) activity during your campaign
- ☐ Provide incentives for employees that support at the leadership giving level. **
- ☐ Run an ePledge campaign
- ☐ Increase campaign dollars raised or employee participation over prior year's campaign. **
- ☐ Consider a corporate match for additional motivation and/or become Corporate Partner!
- ☐ Connect UWDC to a company/organization from your network or vendors that would be willing to do an Employee Giving Campaign for UWDC.
- ☐ Promote UWDC partnership with your company (*UWDC decals and posters, website, staff email signatures and Facebook*).
- ☐ Visit a UWDC partner agency (*Virtual or InPerson*) OR schedule a Volunteer Engagement activity, for your employees, presented by our UWDC Collective Impact Team.
- ☐ Implement the UWDC New Hire Employee Giving Program

** These best practices are considered for our Annual Campaign Awards recognized at UNITED Tribute. Learn More at UnitedWayDenton.org/CampaignToolkit

As a Pacesetter Campaign, we hold two (2) tickets for you at our Campaign Kickoff Meeting. Please let us know if you need these tickets and which date you wish to attend.

___ **Date:** September 11th | 8-9:30am | **Location:** Hilton Garden Inn Lewisville-785 State Hwy 121, Lewisville, TX 75067